

SATURDAY, FEBRUARY 11, 2023

COCKTAILS AT 5:30 PM  
DINNER AT 7:00 PM

HILTON MCLEAN  
TYSONS CORNER, VA

GALA TICKETS: EARLY BIRD \$320 PER PERSON  
AFTER 1/20/2023 - \$360 PER PERSON

DISCOUNTED OVERNIGHT GUEST ROOM RATE \$109  
ENTERTAINMENT BY DOCTOR'S ORDERS

FOR MORE INFORMATION OR TO SPONSOR, CALL IKE CASEY  
571-237-7101 OR EMAIL [IKE@ASAMW.ORG](mailto:IKE@ASAMW.ORG)

[WWW.ASAMW.ORG](http://WWW.ASAMW.ORG)



American Subcontractors  
Association of Metro Washington

## SPONSORSHIP PACKAGE

59TH ANNUAL  
SUBBY AWARDS GALA

SATURDAY, FEBRUARY 11, 2023

CREATING EXCELLENCE  
IN CONSTRUCTION

LAISSEZ LES BONS TEMPS ROULER !

# 2023 SUBBY SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES	Quantity Available	Unit Cost	Logo on Promo Material	Tickets	Ad in Program	Social Media Promo	Signage at Gala	Signature Cocktail	Personalized Napkins	Centerpiece Display on Each Table	Loo on Table	Logo on Dessert	Logo on Giveaway	Logo on Photobooth	Coffee To Go	Logo on Screen
Platinum <b>SOLD</b>	1	\$10,000.00	✱	10	CENTER	✱	✱									✱
Diamond	1	\$8,000.00	✱	8	FULL BACK COVER	✱	✱									✱
Pearl <b>SOLD</b>	1	\$7,000.00	✱	6	INSIDE BACK	✱	✱									✱
Gold	8	\$5,000.00	✱	4	FULL	✱	✱									✱
Silver	6	\$4,000.00	✱	4	HALF	✱	✱									✱
Bronze	6	\$3,000.00	✱	2	QUARTER	✱	✱									✱
Bourbon Street Bar (Tent)	2	\$5,500.00	✱	4	FULL	✱	✱						✱			✱
Cigar	2	\$5,500.00	✱	4	FULL	✱	✱						✱			✱
Program	1	\$5,000.00	✱	4	INSIDE FRONT	✱	✱									✱
Centerpiece <b>SOLD</b>	1	\$5,000.00	✱	4	FULL	✱	✱			✱	✱					✱
Cocktail	4	\$5,000.00	✱	4	FULL	✱	✱	✱	✱							✱
Dessert	2	\$5,000.00	✱	4	FULL	✱	✱					✱				✱
Wine	4	\$5,000.00	✱	4	FULL	✱	✱				✱					✱
Photobooth	2	\$4,000.00	✱	4	HALF	✱	✱							✱		✱
Lagniappe Lounge (After Hours Bar)	3	\$3,000.00	✱	2	HALF	✱	✱						✱			✱
Coat Check	2	\$3,000.00	✱	2	HALF	✱	✱						✱			✱
Registration	2	\$2,500.00	✱	2	QUARTER	✱	✱						✱			✱
Lagniappe Lounge Entertainment Sponsor	2	\$1,850.00	✱	0	n/a	✱	✱						✱			✱
Water To Go	1	\$1,750.00	✱	0	n/a	✱	✱						✱			✱
Coffee To Go	1	\$1,500.00	✱	0	n/a	✱	✱						✱		✱	✱

## PROGRAM ADVERTISING OPPORTUNITIES

### ADVERTISEMENT SIZE

Inside Back Left

Full Page

Half Page

Quarter Page

### TRIM SIZE

8.5"x11"

8.5"x11"

8.5"x5.5"

4.25"x5.5"

### COST (FULL COLOR)

\$1,500

\$1,200

\$775

\$500