

SATURDAY, FEBRUARY 12, 2022

COCKTAILS AT 5:30 PM
DINNER AT 7:00 PM

HILTON MCLEAN
TYSONS CORNER, VA

GALA TICKETS: EARLY BIRD \$295 PER PERSON
AFTER 1/21/2022 - \$335 PER PERSON

DISCOUNTED OVERNIGHT GUEST ROOM RATE \$99
ENTERTAINMENT BY DOCTOR'S ORDERS

FOR MORE INFORMATION OR TO SPONSOR, CALL IKE CASEY
571-237-7101 OR EMAIL IKE@ASAMW.ORG

WWW.ASAMW.ORG



American Subcontractors
Association of Metro Washington

SPONSORSHIP PACKAGE

58TH ANNUAL
SUBBY AWARDS GALA

SATURDAY, FEBRUARY 12, 2022

CREATING EXCELLENCE
IN CONSTRUCTION

LAISSEZ LES BONNS TEMPS ROULER !

2022 SUBBY SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES	Quantity Available	Unit Cost	Logo on Promo Material	Tickets	Ad in Program	Social Media Promo	Signage at Gala	Signature Cocktail	Personalized Napkins	Centerpiece Display on Each Table	Logo on Table	Logo on Dessert	Logo on Giveaway	Logo on Photobooth	Coffee To Go	Logo on Screen
Platinum SOLD	1	\$10,000.00	✱	10	CENTER	✱	✱									✱
Diamond SOLD	1	\$8,000.00	✱	8	FULL BACK COVER	✱	✱									✱
Pearl SOLD	1	\$7,000.00	✱	6	INSIDE BACK	✱	✱									✱
Gold	8	\$5,000.00	✱	4	FULL	✱	✱									✱
Silver	6	\$4,000.00	✱	4	HALF	✱	✱									✱
Bronze	6	\$3,000.00	✱	2	QUARTER	✱	✱									✱
Bourbon Street Bar (Tent)	2	\$5,500.00	✱	4	FULL	✱	✱						✱			✱
Cigar	2	\$5,500.00	✱	4	FULL	✱	✱						✱			✱
Program	1	\$5,000.00	✱	4	INSIDE FRONT	✱	✱									✱
Centerpiece SOLD	1	\$5,000.00	✱	4	FULL	✱	✱			✱	✱					✱
Cocktail	4	\$5,000.00	✱	4	FULL	✱	✱	✱	✱							✱
Dessert	2	\$5,000.00	✱	4	FULL	✱	✱					✱				✱
Entertainment	1	\$5,000.00	✱	4	FULL	✱	✱									✱
Wine	4	\$5,000.00	✱	4	FULL	✱	✱				✱					✱
Photobooth	2	\$4,000.00	✱	4	HALF	✱	✱							✱		✱
Lagniappe Lounge (After Hours Bar)	3	\$3,000.00	✱	2	HALF	✱	✱						✱			✱
Coat Check	2	\$3,000.00	✱	2	HALF	✱	✱						✱			✱
Registration	1	\$2,500.00	✱	2	QUARTER	✱	✱						✱			✱
Water To Go	1	\$1,750.00	✱	0	n/a	✱	✱						✱			✱
Coffee To Go	1	\$1,500.00	✱	0	n/a	✱	✱						✱		✱	✱

PROGRAM ADVERTISING OPPORTUNITIES

ADVERTISEMENT SIZE

Inside Back Left

Full Page

Half Page

Quarter Page

TRIM SIZE

8.5"x 11"

8.5"x 11"

8.5"x5.5"

4.25"x5.5"

COST (FULL COLOR)

\$1,500

\$1,200

\$775

\$500